

Handy Illustrated Index of Local Business Firms



Modern families like to do things together. Near Pacific Coast Highway and Hawthorne Blvd is Waleria Miniature Golf Course where Mother, Dad, and all the children can enjoy a game that's fun for everyone. Waleria Miniature Golf Course is a full 18 holes. Jerry Butts and his staff keep the course in excellent condition, constantly repairing and improving it. This attractive recreation center is also equipped with lights for night playing. Miniature golf would make a most enjoyable social evening for your club or other large group. Special rates are offered to groups of 10 or more. There is also an amusement room with amusement machines. Next door is the Waleria Fairways Driving Range for long distance practice. For a pleasant hour or so, stop in any week day between 1 p.m. and 10 p.m., or on Saturday and Sunday from 10 a.m. until closing. There is plenty of free parking. That's Waleria Miniature Golf Course, 4121 Pacific Coast Highway, FRontier 5-9522.

Aircraft Loans
Air Credit Sales Co.
 Only 1/4 Down, Up to 36 Months We Can Finance Your Sale or Purchase of Aircraft From Any Dealer or Individual Available To All. Student-Private & Commercial Pilots - Any Licensed Aircraft
 Torrance Airport, Torrance DA. 6-8970

Aircraft School
Vern's Flying
 "Learn to Fly, It's Easy!" Flight Instruction Aircraft Rental Aerial Photography Reasonable Rates Personalized Instruction
 3301 Pacific Coast Hwy. At Torrance Airport Phone DA. 6-4864

Air Taxi Service
Western Aero
 Single & Multi Engine Cargo - Ambulance Oxygen & Stretcher Equipped Hunting Expeditions Business Trips Complete Rebuilding
 3103 Pacific Coast Hwy. DA. 6-7311 Municipal Airport, Tor.

Appliance Repair
D and B Appliance Service
 Refrigerators Automatic Washers Freezers-Dryers-Dish Dashers All Makes - All Models One Trip Repair Service Complete Stock on Trucks
 1817 Sepulveda Blvd. FR. 4-2954 Manhattan Beach

Auto Repair
Fran & Al's Garage
 General Automotive Repairing on All Makes & Models Specializing In Complete Foreign Car Service Brake Work - Tune Up We Pick Up & Deliver
 For Service Call FR. 6-8000 1410 Pier Ave., Redondo

Auto Repair
Magna Motors
 Engine Rebuilding Complete Brake Service Motor Overhaul Tune Up Budget Terms Courtesy Car-Towing Service
 1670 W. Redondo Beach Bl. Gardena, DA. 9-5381

Barber Shop
Sun Rise Barber Shop
 All Hair Cuts \$1.25 Men & Boys Haircutting 6 Barbers - No Waiting Open 7 Days 8:30 to 6:30 Sunday 8:30 to 4:30 Free Parking
 20435 S. Hawthorne, Torrance

Beauty Shop
Joni's Carriage Trade Beauty Salon
 Mr. Joni is assisted by a competent staff of stylists who are ready to serve you with the latest in coiffures. Open 9 a.m.-4 p.m. & Thur. Eve.
 26941 Rolling Hills Road Rolling Hills, FR. 7-1616

Beauty Shop
Du Bunne Style Salon
 Complete Beauty Care Hair Styling by Mr. Duke & Staff Open 9 a.m. to 5:30 p.m., 6 Days Tues., Thurs., Eve. by Appt.
 24215 Hawthorne Blvd. FR. 5-7518 One Block South of Pac. Coast Hwy., Waleria

Beauty Shops
Romero's Hair Styles
 Complete Beauty Service Individual Styling Hair Tinting Scalp Treatment Manicuring Evenings by Appointment
 17234 So. Crenshaw Blvd. Torrance DA. 4-4808

Beauty Shop
Cosmetic Beauty Salon
 "Beauty is Woman's Duty" Our Platform
 A Brief Cut A New Permanent Complete Individual Service
 Open 9 a.m. Daily DA. 4-6438 15504 Crenshaw Blvd., Gardena

Blue Prints
Torrance-Gardena Blue Print Co.
 Featuring A Complete Blue Print Service Van Dykes - Brown Lines Duplicate Tracing Photostats
 17830 So. Western Ave. Gardena, Calif. DA. 3-4120

Boats
Essaness Craft
 Cruisers - Hulls - Utilities Scott Atwater Outboards Build Your Own Boat Tools-Skilled Guidance-Engines Restaurant-Shop-Playground For Your Convenience
 18900 So. Vermont, Gardena DA. 4-8306 - DA. 4-0731

Brake Service
Pat's Brake & Wheel Alignment Service
 Specialists In Brake & Wheel Alignment Serv. Power Brakes Installed Drums Turned Wheels Balanced
 20455 Hawthorne Blvd., Torrance FR. 4-4900 Res. DA. 6-2137

Cabinet Makers
Artisan Cabinet Co.
 Specializing In Custom Built-In Cabinets In All Hardwoods & Pines Store Fixtures Office Furniture TV & Radio Cabinets
 24832 Narbonne Ave. Lomita, DA. 6-2469

Carpets
Record Bros. Carpet Co.
 Specializing in Wall to Wall Installation of Carpets Mohawk Lee Carpeting Linoleum - Asphalt Tile All Leading Brands of Linoleum,
 16827 Hawthorne Blvd. Lawndale, Calif. FR. 2-8481

Cleaners
Valet Cleaners & Laundry
 "Particular Cleaning For Particular You" Knit Blocking Our Specialty Rugs-Dresses-Hats-Ties We Call & Deliver
 2230 Redondo Beach Blvd. Gardena, DA. 3-5360

Cleaners
Walteria Cleaners
 Tom Jones, Proprietor "Let Us Take Care of Your Clothes" We Operate Our Own Plant Complete Cleaning & Laundry Service
 24264 Hawthorne Blvd., Waleria. FR. 5-1519

Coffee Shop
Tip Top Coffee Shop
 Margaret LaCombs, Prop. Breakfast - Lunch - Dinner Featuring Home Made Apple Pie Complete Fountain Service Food to Take Out
 2203 Torrance Blvd., FA. 8-9934

Dancing Academies
Dottie Dee Dance Studio
 Teacher of All Types of Dancing Toe-Tap-Ballet-Acrobatic Exhibition - Ballroom Adults - Children Beginners & Advanced
 24513 Narbonne, Lomita Phone DA. 6-3884

Dolls
Walker's Terri Lee Doll House
 Featuring A Complete Line of Those Adorable Dolls Lifetime Guarantee Lovely & Practical Outfits For Every Occasion Visit Our New Bungalow
 South Bay Center 174th & Hawthorne FR. 9-9225 Next to Ralph's

Doughnuts
Johnson's Do-Nut & Coffee Shop
 Complete Line of All Types of Finest Quality Do-Nuts No Order Too Large or Too Small Special Price for Large Orders
 23904 Crenshaw Blvd. DA. 6-7860 North of Lomita Blvd.,

Draperies
J & E Draperies
 Complete Interior Service Drapes - Cornices All Work Done In Our Own Spacious Workrooms Retail-Wholesale-Contracts We Are Drapery Technicians
 2716 Redondo Beach Bl. Redondo Beach FR. 9-6044

Druggist
Medical Arts Prescription Pharmacy
 William Steinberg, Expert Pharmacist. Compounds Prescriptions Exactly As Your Doctor Orders. Free Delivery
 9 A.M. - 6:30 P.M. Sat. till 8. 2406 Torrance Blvd. FA. 8-1230

Druggist
Walter's Rexall Drug
 Walter J. Michaelis Self-Service Drug Store Prescriptions First Aid & Hospital Supplies Greeting Cards - Sundries Fine Cosmetics & Toiletries
 17440 Crenshaw Blvd. Torrance, Calif. DA. 3-3310

Equipment Rental
Walker Equipment Rentals
 Everything For Contractors & Home Owners By Day - Week - Month Portable Tools Light Machinery
 1804 Redondo Beach Blvd. Gardena DA. 4-5401 or FA. 1-0977

Escrow Companies
Heath Escrow
 Quick - Efficient - Competent Escrow Service Free Loan Appraisal Service 1st & 2nd Trust Deed Financing Buy & Sell 2nd T.D.'s
 1524 Cravens Ave. FA. 8-8353 24450 Hawthorne Blvd. FR. 5-8558 Waleria, Calif.

Firewood
The Fireplace
 John Corn, Prop. "We Have Wood to Burn" Barbecue & Patio Equipment Fireplace Accessories Charcoal - Briquets Delivered & Stacked Free
 2701 Redondo Beach Blvd. Redondo Beach FR. 9-2411, Res. FR. 4-2144

Fish-Retail
Dinky Fish-Market
 All Types of Sea Food Lobster-Yellow Tail-Shrimp Scallops-Clams Frozen Food - Fresh Eggs Have Your Fish Smoked Here Delivery Limited to Fri. & Sat.
 23003 Arlington DA. 6-3177

Florists
Agnew Garden Florist
 Serving Harbor Area Funeral Designs Corsages Wedding Arrangements Flowers Telegraphed Anywhere Free Delivery
 1270 Sartori Ave., Torr. FA. 8-2417 Eve. DA. 4-1980

Gift Shop
Leslie's
 Imports and Gifts Mexican - European - Oriental Up to 25% Off On Some Imports Up To Jan. 31 Venetian Glass Mosaics 57 Colors
 219 S. Sepulveda Blvd. Manhattan Bch., FR. 6-0696

Hotel
Pride Hotel
 Mrs. Robert Flowers, Mgr. All Rooms Newly Redecorated By The Day - Week - Month Free Kitchen Privileges Daily Maid Service Free Parking Lot
 1806 Cabrillo, Torrance FA. 8-9947

Golf Miniature
Waleria Miniature Golf Course
 "Fun For The Entire Family" 40c for 18 Holes Amusement Room: Next to Waleria Fairways Driving Range Plenty of Parking - Lights Open 1 p.m.-10 p.m. Sat. & Sun. 10 a.m. to Close
 4121 Pac. Coast Hwy. Waleria

Jeweler
Ernie's Jewelry
 Ernie Amoro, Prop. Jewelry - Watches - Diamonds Certified Watchmaker No. 2236 Fine Clock Repairing Clocks - Watches - Music Boxes Cuckoo - Antique - Grandfather Optical Instruments - Binoculars
 1805 W. Lomita Blvd. Lomita, DA. 6-2791

Knit Shop
Cherie's Knit Studio
 Speed-O-Knit Automatic Knitter Visit Our Classroom Hand & Custom Knitting - Yarns Charting - Alterations - Designing Novelty Items
 4152 Pac. Coast Hwy., At Smith Bros. Fish Shanty FR. 5-0910 Waleria

Lumber
Airport Lumber Co., Inc.
 Open 7 Days A Week Fencing Redwood-Block Wall-Chain Link Building Materials Hardware - Paint Licensed General Contractor
 4274 Redondo Beach Blvd., Torrance FR. 2-2133 OR. 8-1571

Considering the high accident rate in California, our very lives depend upon keeping our automobiles in excellent mechanical shape. Granted we all want to keep our automobiles safe mechanically, the next step is to find a conscientious person to do the job for us. Pat Huffine has been in business in Torrance for five years, first at 1704 Arlington, and now at his new shop, Pat's Brake and Wheel Alignment Service, 20465 Hawthorne Blvd. He specializes in brake and wheel alignment work. He will turn drums, balance wheels, and install power brakes. Your car will be in excellent hands. The new shop is completely equipped with \$7000 worth of the newest and latest of equipment. Pat's Brake and Wheel Alignment Service is open six days a week from 8 a.m. to 5:30 p.m. and is easily driven to on Hawthorne Blvd., 20465 Hawthorne Blvd.

Lumber
Cleveland Wrecking Co.
 "Coast to Coast" New & Used Building Materials Lumber - Sash - Doors Windows - Brick - Pipe-Plumbing Fixtures Demolition Contractors
 21932 S. Avalon Blvd., Torrance TE. 5-3152 (1 Blk. So. of Carson)

Lumber
Action Lumber Co.
 New & Used Complete Building Supplies Plywood Hardware Sheet Rock Electrical Supplies
 20322 So. Western Ave. Torrance FA. 8-5133

Market
Al's Market
 Al Haynes, Prop. Open 7 Days a Week 8 a.m.-10 p.m. Groceries - Meat - Vegetables Frozen Food - Beer - Wine Delivery 5 Days A Week (Limited to Southwood Homes)
 4505 Torrance Blvd. (Near Anza), Torrance FR. 6-3988

Milk
Lochmann Farms Drive-in Dairy
 Inspect Our Spin' Spin Plant Gold Award Milk Cottage Cheese - Ice Cream Bread - Eggs
 28000 Western Ave. San Pedro, TE. 3-8833

Milk
Palos Verdes Dairy
 Cash & Carry Dairy Products Drive In & Save Milk - Eggs - Bread - Ice Cream Milk Vacuum Processed For Finer Flavor
 Open 10 a.m. to 8 p.m.-6 Days 22845 Hawthorne Bl., Tor. FR. 5-8615

Milk
Gardena Dairy Farms
 "Our Cows Are Never Contented They're Always Trying To Do Better" Drive-In Cash & Carry Country Fresh Milk Bread - Eggs - Ice-Cream
 2013 W. Redondo Beach Bl. Betw. Western & Van Ness Gardena DA. 4-5703

Motel
Crystal Pool Motel & Trailer Park
 Rest - Play - Relax Patio - Swimming Pool Television Beautifully Furnished Apts. All Conveniences Centrally Located on Hwy. 101 DA. 6-9982 2270 Pacific Coast, Lomita

Nurseries-Retail
Tropical Bowl Nursery
 Specializing In Tropical Foliage Plants - Trees - Shrubs Fertilizers - Insecticides Garden Equipment Open 7 Days A Week Till Dark Free Delivery DA. 6-7130 2457 W. Lomita Bl., Lomita

Paint and Hardware
Gregory's Remodeling Supplies
 Pittsburgh Paint Plywood Paneling Hardware Electrical Supplies Floor Tile Wall Tile
 714 W. Carson St. Between Fig. & Vermont FA. 8-7533

Restaurant
Archies Coffee Shop-Restaurant
 "You Taste The Quality" Breakfast - Lunch - Dinner Short Orders Food To Go Specials for Children Plenty of Parking
 17430 Crenshaw Blvd. DA. 3-3533

Restaurant
Chan's
 Fine Chinese Food To Take Out Lunch, Dinner or A La Carte No Tip - No Tax Let Our Famous Hongkong Chef Help Plan Your Parties Daily 12 Noon to 9 p.m. Closed Monday
 1819 So. Catalina, Redondo Beach Save Time, Call FR. 5-1590

Restaurant
Tico's Tacos
 Featuring Tico's Famous Tacos Enchiladas - Tamales - Tacos Spanish Dinners Food To Go Open 7 Days A Week
 3764 Pacific Coast Hwy., Waleria FRontier 5-9098

Schools - Instruction
American School of Aiki-Do
 Art of Self Defense Children & Adults. All Ages Private Instruction by Appt. Mon., Tues., Thurs. & Fri. 5:30 - 9 p.m.
 16807 Hawthorne Blvd., FR. 5-0116, Day FR. 4-9489, Eve.

Service Station
Faramount Service
 Complete Auto Care. Custom Wash & Lubrication Tires - Batteries - Accessories We Pick Up & Deliver We Give American Premium Stamps
 3401 Torrance Blvd. FR. 4-5903

Service Station
Clyde's Signal Service
 Clyde Purdy, Prop. Major Auto Repairs Complete Brake Service Motor Tune-Up Complete Auto Accessories Expert Lubrication Pick Up & Delivery
 2975 Carson St., Torrance FA. 8-2172

Service Station
Don's Union Service
 Brake Service - Night Lube Electronic Wheel Balancing Firestone Dealer Tires & Batteries On Budget Terms Free Pick-Up & Delivery Open 7 Days-6 a.m.-12 Midnight
 1201 W. Anaheim Cor. Vermont, Harbor City DA. 6-9960

Service Station
Dietz Service
 Featuring Mobil Products Minor Repairs Tune Up & Brake Service Gas - Oil - Lubrication Specialize in Tire Recapping Tires - Tubes - Batteries
 2249 Pacific Coast Hwy. Lomita, Calif. DA. 6-1312

Restaurant
Lanza Italian Kitchen
 Specializing In Spaghetti - Pizza Lasagna - Ravioli Breakfast - Lunch - Dinner Steaks - Chops - Chicken Cater To Take Out Dinners Featuring Meat Ball Plate
 341 W. Carson, Torrance FA. 8-6371

Restaurant
The Polynesian
 "A Tropical Dining Paradise At Foot of the Palos Verdes Hills" Island Specialties Tropical Rum Drinks
 3901 Pacific Coast Hwy. Waleria in Torrance FR. 8-1247

Restaurant
Huff's Restaurant
 Open 24 Hours Breakfast - Lunch - Dinners Sea Food Shrimp - Scallops - Halibut Try Our Combination Plate Complete Fountain Service
 2125 Torrance Blvd., Tor. Fairfax 8-8463

Restaurant
Lanikai Chop Suey
 Richard & Thelma Hu, Owners Finest of Chinese Food Specializing In Take Out Orders Featuring Island Style Chop Suey "Crispier & More Delicious" Open Daily 11 a.m.-9 p.m.
 3803 Pac. Coast Hwy., Waleria FR. 8-4708

Restaurant
Archies Coffee Shop-Restaurant
 "You Taste The Quality" Breakfast - Lunch - Dinner Short Orders Food To Go Specials for Children Plenty of Parking
 17430 Crenshaw Blvd. DA. 3-3533

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 1201 W. Anaheim Cor. Vermont, Harbor City DA. 6-9960

Service Station
Dietz Service
 Featuring Mobil Products Minor Repairs Tune Up & Brake Service Gas - Oil - Lubrication Specialize in Tire Recapping Tires - Tubes - Batteries
 2249 Pacific Coast Hwy. Lomita, Calif. DA. 6-1312

Service Station
John's Seaside Service
 John Wilson, Prop. Lubrication - Wash - Polish Motor Tune-Up Complete Brake Service Batteries - Tires - Tubes Pick-Up & Delivery
 Open 7 a.m. to 8 p.m. 7 Days 22855 Arlington, Torrance DA. 6-7171

Service Station
Harold's Mobil Service
 Complete Auto Repairs Muffler Installations Motor Tune Ups Complete Brake Service Welding - Electric & Acetylene Boat Trailer A Specialty
 3735 Newton Ave., Walt. FR. 5-0049

Service Station
Young's Service
 Featuring Mobil Products Complete Brake Service Lubrication - Batteries - Tires Washing - Polishing Open 6 a.m. - 10 p.m., 7 Days Sunday, 8 a.m. to 10 p.m.
 182nd & Crenshaw DA. 4-5880

Service Station
Ralph and Jim's Major Service
 Serve Yourself Station (Ladies Excepted) 16 Pumps Major Gas & Oil Lubrication - Tires - Batteries Pick-Up & Delivery Open 5 a.m.-12 p.m.-7 Days
 4102 Sepulveda, Torrance FR. 5-9021

Service Station
Hal's Service
 Mobil Gas Products Motor Tune-Up - Brake Service Lubrication Specialist Tires - Tubes Batteries & Accessories Free Pick-Up & Delivery
 18200 So. Prairie Ave., Torrance FR. 9-8913

Machines
Jansson's Sewing Machine Center
 Sales - Service - Rental Adler - Pfaff - Necchi - Elna Guaranteed Used Machines Rental Payment Apply To Purchase of New Machines
 1621 Cravens Ave., Tor. FA. 8-6137

Shade and Linoleum
Van's Shade - Linoleum
 Serving Harbor Area Since 1937 Linoleum and Asphalt Tile Aluminum Awnings Venetian Blinds Window Shades Wall to Wall Carpeting Custom Drapes
 722 Avalon Blvd. TE. 4-6405 - Wilmington

TV Service
Carson Tee Vee
 All Makes Repaired By Highly Skilled Technicians Your Satisfaction Is Our Guarantee Authorized Hoffman Dealer Easy Credit On Major Repairs
 Call TE. 5-1672 for Service 21728 1/2 S. Avalon, Tor.

TV Service
Comet TV
 Chuck & Norine Crosby, Prop. Service on All Makes All Parts and Work Guaranteed Sales & Service Guarantee Reception in Any Area Hi-Fi Albums - All Favorites
 24210 Crenshaw at Lomita Lomita DA. 6-8522

TV Service
Clyde's Signal Service
 Clyde Purdy, Prop. Major Auto Repairs Complete Brake Service Motor Tune-Up Complete Auto Accessories Expert Lubrication Pick Up & Delivery
 2975 Carson St., Torrance FA. 8-2172

TV Service
Don's Union Service
 Brake Service - Night Lube Electronic Wheel Balancing Firestone Dealer Tires & Batteries On Budget Terms Free Pick-Up & Delivery Open 7 Days-6 a.m.-12 Midnight
 1201 W. Anaheim Cor. Vermont, Harbor City DA. 6-9960

TV Service
Dietz Service
 Featuring Mobil Products Minor Repairs Tune Up & Brake Service Gas - Oil - Lubrication Specialize in Tire Recapping Tires - Tubes - Batteries
 2249 Pacific Coast Hwy. Lomita, Calif. DA. 6-1312

TV Service
Bill Shour Television Repairing
 Cash & Carry Parts - Labor Fully Guaranteed Immediate Service - Fair Prices Bring Your Set To Us & Save Expert Car Radio Service No Waiting
 20320 So. Western FA. 8-1713

Tires
Bay Tire Service, Inc.
 Under New Management Harold "Pat" Pasterson Complete Recapping Service New Factory Blomishes Wheel Alignment Wheel Balancing
 332 S. Sepulveda Blvd. Manhattan Bch. FR. 2-5859

Trailers
Martin Trailer Sales
 Complete Selection on Display All Sizes Empire Fleetwood Roll-Away Sales & Service-New & Used Rentals of Used Trailers With Option To Buy Bank Terms - Liberal Trades
 2201 Pac. Coast Hwy., Lomita DA. 6-2751

Upholstering
Harold's Upholstering & Draperies
 Harold Jacques, Prop. Furniture Cleaning Travis Rod - Slip Covers Satisfaction Guaranteed Free Estimates
 2240 Redondo Beach Blvd. Gardena DA. 3-2953

Upholstering
Custom Shop
 Custom Upholstering Furniture Custom Built - Rebuilt Custom Draperies Cornices - Valances Free Home Decorating Service Pick-Up & Delivery
 1402 W. Carson St., Tor. FA. 8-8818

Vacuum Cleaners
Kirby Co. of Torrance
 Authorized Kirby Dealer Sales - Service - Parts Repairs On All Makes & Models Anywhere - Anytime Free Pick Up & Delivery Easy Terms
 1713 Cabrillo, Tor. FA. 8-0614

Windows - Louvre
Pacific Louvre Window Co.
 Louvre Windows & Doors Sliding Glass Doors Metal Windows Shower & Tub Enclosures Complete Window Remodeling Call FR. 5-3661 24424 Hawthorne Blvd., Waleria

Womens' Wearing Apparel
Jan's Apparel
 For All Your Dress Needs In The Feminine Manner Dressmaker Sweaters And Matching Skirts Matching Skirts In All Wool Flannels And Tweeds Open Fri. Eve. Till 9
 804 Avalon, Wilmington TE. 5-8810

Womens' Wearing Apparel
Just Gals
 Specializing In Teens & Sub-Teens We Feature Things That Are Seen in Seventeen Complete Selection of Dresses and Blouses
 935 Avalon, Wilmington TE. 5-6010

Valet Cleaners
 2230
 A well groomed person is always a pleasure to see and meet. Keeping ourselves well groomed and neat is something for which we all strive. To achieve this we must have the assistance of a fine, reliable cleaner who keeps our clothing looking its very best. "Particular cleaning for particular you" is the motto of Valet Cleaners and Laundry, 2230 Redondo Beach Blvd. R. Lawrence Hertz, owner, and his staff of seven maintain this high standard for Valet Cleaners. They operate their own plant. Valet Cleaners offer a complete cleaning and laundry service at this one location. In addition to regular cleaning, they clean hats, ties, rugs, and draperies. Knit blocking is their specialty, and, as a matter of fact, Valet Cleaners does this for other cleaning establishments, also. There are three trucks to serve you, so call Valet Cleaners, Davis 3-5360, or stop in at 2230 Redondo Beach Blvd., this week.